

INTERN, MARKETING

At GreenerU, we envision educational and community institutions leading the world in mitigating climate change. Our mission is to help our clients achieve climate neutrality and sustainable operations.

GreenerU helps institutions navigate the organizational, operational, and infrastructure changes required to reach climate neutrality through planning, engineering, and implementation. We're in this because we care—about the planet, about our clients, and about each other.

We are looking for a committed, passionate, fun, and energetic individual to join our team.

THE POSITION

GreenerU seeks a marketing intern who is passionate about climate change mitigation, particularly in leading educational and community institutions on a path to climate neutrality. We are a busy, fun, and supportive workplace with a staff ranging from climate action planning professionals to energy engineers to construction workers. The marketing intern will report to the Director of Marketing and Strategy. The wage is \$18 per hour. **IMPORTANT:** This internship is contingent upon approval and funding from the MassCEC. Massachusetts residents and/or students only. Please visit the MassCEC website for information on their approved internship program and submit an application there as well.

REQUIRED SKILLS AND EXPERIENCE

- Completed or nearly completed bachelor's degree
- Relevant and demonstrated experience in environment and climate change mitigation activities
- Excellent writing abilities
- Ability to research climate-related subjects and articulate complex ideas clearly and succinctly
- Visual design capabilities a plus
- Sense of humor

PRINCIPAL DUTIES

- Researching and drafting blog posts in the GreenerU "voice"
- Researching for and assisting in the implementation of the GreenerU strategic plan
- Assisting in developing proposals for clients
- Identifying improvements in articulating our brand
- Participating in staff brainstorming exercises

GreenerU offers ample learning opportunities and an inside look at how many of our clients—college campuses, independent schools, and nonprofit organizations across the country—are approaching and leading climate change mitigation. We offer a flexible schedule and a mostly remote working environment.

Candidates are encouraged to apply to jennifer.h@greeneru.com by providing a resume and one-page cover letter describing your interest, skills, and relevant background experience. **No calls, please.** GreenerU is an affirmative action, equal opportunity employer and encourages candidates of diverse backgrounds to apply. All staff is expected to be fully vaccinated for Covid-19. **For more information about GreenerU, please visit our website at www.greeneru.com.**